

Making Everyone Count : Providing Legal Identity and Delivering e-ID Enabled Services to All

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Making Everyone Count

Providing an Identity and Delivering Digital ID-enabled Services to All

“Providing legal identity for all (including birth registration) by 2030” is a target shared by the international community as a part of the Sustainable Development Goals (Target #16.9).





Development Challenges Being Addressed

**625
million**

Children* (0-14 yrs)
have not been registered ¹



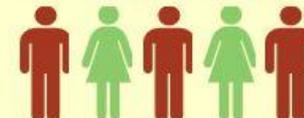
**1.8
billion**

Adults*, especially women, do
not have identity credentials ¹



**10
million**

People are "stateless"
for lack of recognized ID



** Most of these children and adults come from the poorest households and live in rural areas of Africa and Asia*

Opportunities: Contributing to the WBG goals of ending extreme poverty and boosting shared prosperity, while also improving service delivery.

**500
million**

People do not have access to
financial services for lack of
recognized ID documentation

**50
billion dollars**

Could be saved annually
in global public spending by 2020
due to digital ID-enabled services ²

¹ Source: World Bank ID4D Global Data Set (January 2015)

² Source: http://www.gsma.com/personaldata/wp-content/uploads/2014/10/14-10-10-GSMA-SIA-Joint-Paper-Mobile-Identity_October-2014.pdf



Modern civil registries and identification systems are powerful platforms for enhanced service delivery across all sectors, and a force-multiplier in the fight against poverty.

Objectives

- ▶ Ensure that all adults have a robust form of legal identity,
- ▶ Ensure mandatory birth registration so that children can also be effectively identified,
- ▶ Implement identification systems that are fully integrated into social and other government programs, and
- ▶ Facilitate citizen's participation in economic opportunities from employment to access to finance.



Possible Results

Improve the ability to better **track vital statistics** to improve human development



Senegal: birth registration on mobile phones brought an increase in birth registration rates in remotest areas from 25% to 80%



Indonesia: increased birth certification rates closely correlated with reduced child marriage

Increase **inclusion** of women



India: biometric IDs ensured that payments to female beneficiaries were delivered directly, rather than to their husbands or brothers as had been common under the previous system.

Establish reliable, less corruptible **flows of social benefits** to the population



Botswana: biometric enrollment for social entitlements and pensions resulted in a 25% decrease in social grants, through cutting out duplicates, ghosts and the deceased

Rationalize public programs and increase in **government revenues**



Nigeria: millions in payroll savings by eliminating thousands of public sector ghost workers



Argentina: linking 13 public databases and distinct ID registries, allowed US\$104 million savings via reduced leakages & tax evasion

Improve crisis management and leapfrogging in **fragile states**



Pakistan: flood relief using the national ID database to make payments to 1.5 million families



Kenya: World Food Program authenticating the beneficiaries with biometric IDs, thus ensuring efficient delivery to refugees



Ebola Countries

The Bank is supporting the ID assessments and service delivery improvements* based on biometric identification systems in Guinea, Liberia, and Sierra Leone



* national ID system, mobile payment, electronic health record system, social protection registries, among others.



Other Country Engagements

Country:	Guinea	Djibouti	Ghana	Bangladesh
Population: (unregistered)	11.7 M 3.6 M	1 M 0.4 M	26 M 7 M	157 M 20 M
Beneficiaries:	<ul style="list-style-type: none"> Guinea Ministry of ICT and Ministry of Finance 	<ul style="list-style-type: none"> Djibouti Ministry of Social Affairs Social Safety Nets program 	<ul style="list-style-type: none"> Ghana National ID Authority under President's Office National ID Program 	<ul style="list-style-type: none"> Identification System for Enhancing Access to Services (IDEA) project Bangladesh Election Commission (BEC) National ID Wing
ID4D engagement:	<ul style="list-style-type: none"> Assessment of identification system in Guinea, including existing registries of civil servants, social payments beneficiaries, etc. Design of an integrated platform for digital ID-enabled service delivery 	<ul style="list-style-type: none"> Incrementally moving towards a national ID program 	<ul style="list-style-type: none"> Connect with global expertise for implementation Standards-based approaches Integrate multi-sectoral applications 	<ul style="list-style-type: none"> Expand the ongoing project (IDEA) from the introduction of 90 million biometric ID cards for adults, to cover the whole population and provide e-ID enabled services, including financial services and social welfare.

The World Bank initiated a number ID assessments in Kenya, Botswana, Côte d'Ivoire, Lao PDR, Nepal, Indonesia, and Philippines in 2015



Challenges and Mitigation of Risks

Political economy risks



- **Misuse of personal data**
 - ✓ privacy and data protection policy
- **Exclusion of minority groups**
 - ✓ strengthened legal frameworks
 - ✓ on-the-ground monitoring

Technology risks



- **Complex IT systems, “vendor lock-in”**
 - ✓ open standards, IT procurement guidelines
- **Cyber-security risks**
 - ✓ resilient ICT ecosystem
 - ✓ close monitoring of ID4D operations

Implementation risks



- **Coordination between Ministries, agencies and other key stakeholders**
 - ✓ agreed governance model for ID4D operations



Scaling-up the ID4D Agenda

- ▶ Recognizing that civil registries, together with unique identification, is a foundational issue for all sectors and pillars of the economy, the World Bank Group developed a coherent cross-sectoral approach to work closely with development partners, donors and governments to provide unified technical and financial support especially for low- and middle-income countries.
- ▶ The ID4D agenda builds on several multi-sectoral initiatives led by the World Bank teams in collaboration with external partners and client counterparts.

Key Initiatives

- [CRVS Scale-Up Plan](#) (2015-2024), presented at the Canadian Prime Minister's Summit in late May 2014,
- [Digitizing Payments](#) report, prepared for the G20 Summit in November 2014, and focusing on global Financial Inclusion targets,
- [Digital Identity Toolkit for Africa](#), and
- Reports on Social Protection and Governance (being developed by the Social Protection Inter-Agency Coordination Board).



How we can help

ID4D Cross-Practice Working Group is the focal point within the WBG.

- ▶ **ID System Analysis (ISA):** Comprehensive assessment of civil registration and identification systems to determine the current status and identify gaps for possible improvements.
- ▶ **Advisory support:** Raising awareness on legal / regulatory challenges. Support for policy development.
- ▶ **Operational engagements:** Technical and financial support from the WBG for the development of integrated ID4D solutions.
- ▶ **Knowledge:** Creation and dissemination of relevant global knowledge products and data sets.
- ▶ **Partnerships:** Strengthening partnerships with client countries and other development partners.

Thank You

