

Monetizing Digital Trust

TOPPAN
TOPPAN Security

Revenue Strategy for Africa's Decentralized Identity Revolution.

THE MOMENT HAS ARRIVED

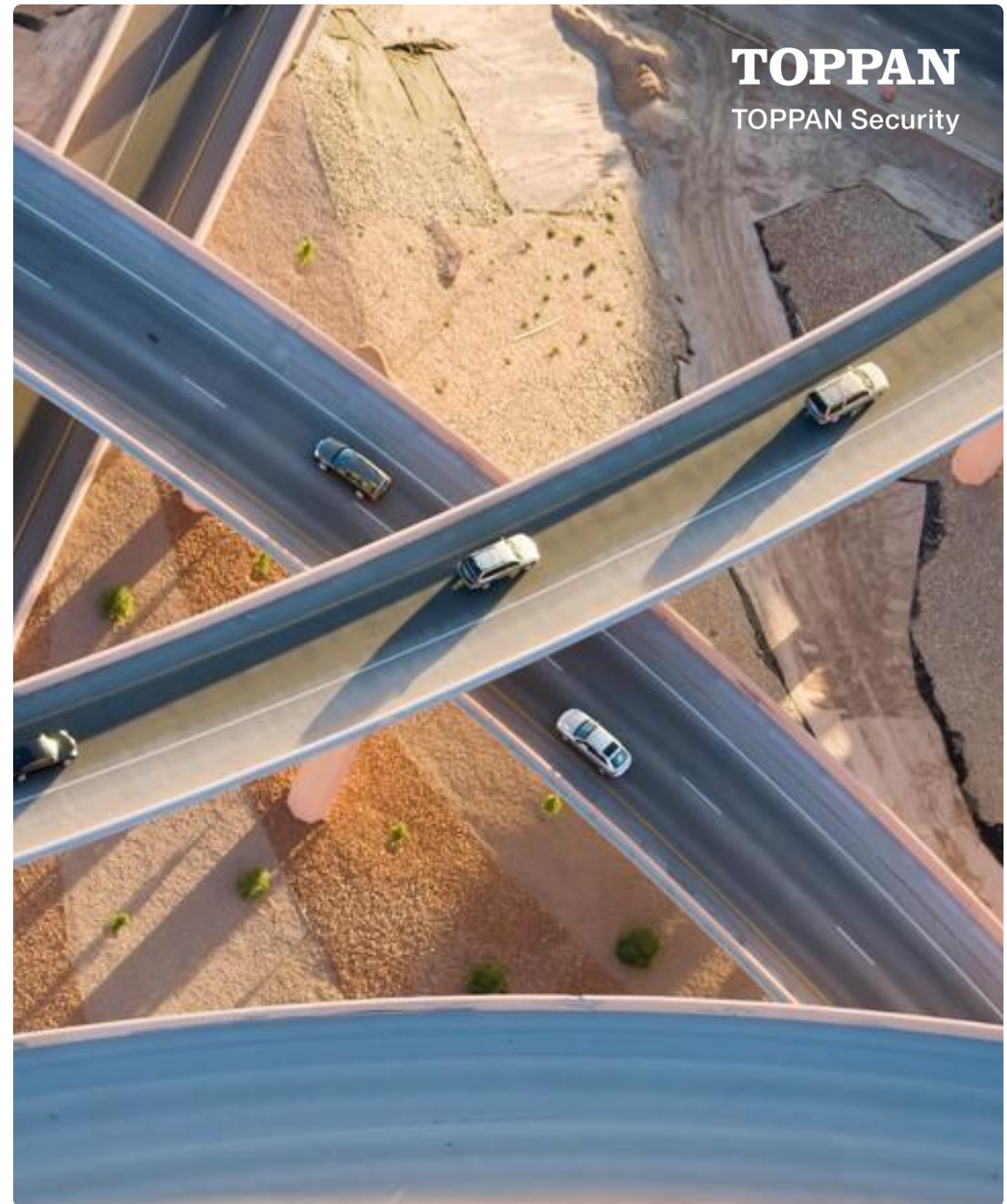
Africa stands at a historic crossroads

1.4B

People across one of the world's fastest growing regions

+30yrs

Years of regulatory frameworks shaping digital infrastructure



Today's digital identity systems are failing



Disconnected

Citizens carry multiple unlinked IDs across siloed systems that were never designed to interoperate



Costly & Hard to Scale

Centralized systems drain public budgets, are expensive to run, and hard to scale without reinvestment



Single Points of Failure

Central databases attract attacks while ghost beneficiaries and synthetic identities drain subsidies



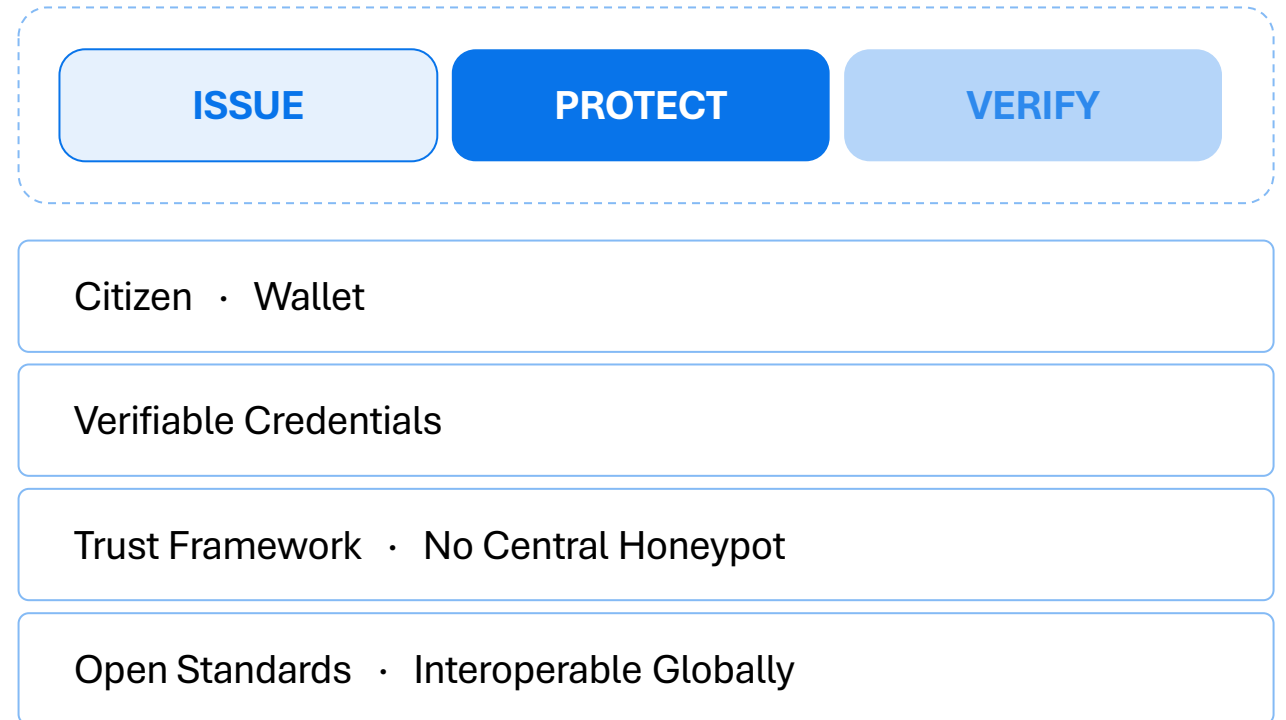
Underserved Communities

Rural citizens, refugees, and women are consistently excluded by systems not built to reach them

THE SOLUTION

Trust becomes infrastructure

Your country issues the verifiable credential
once, the citizen uses it everywhere



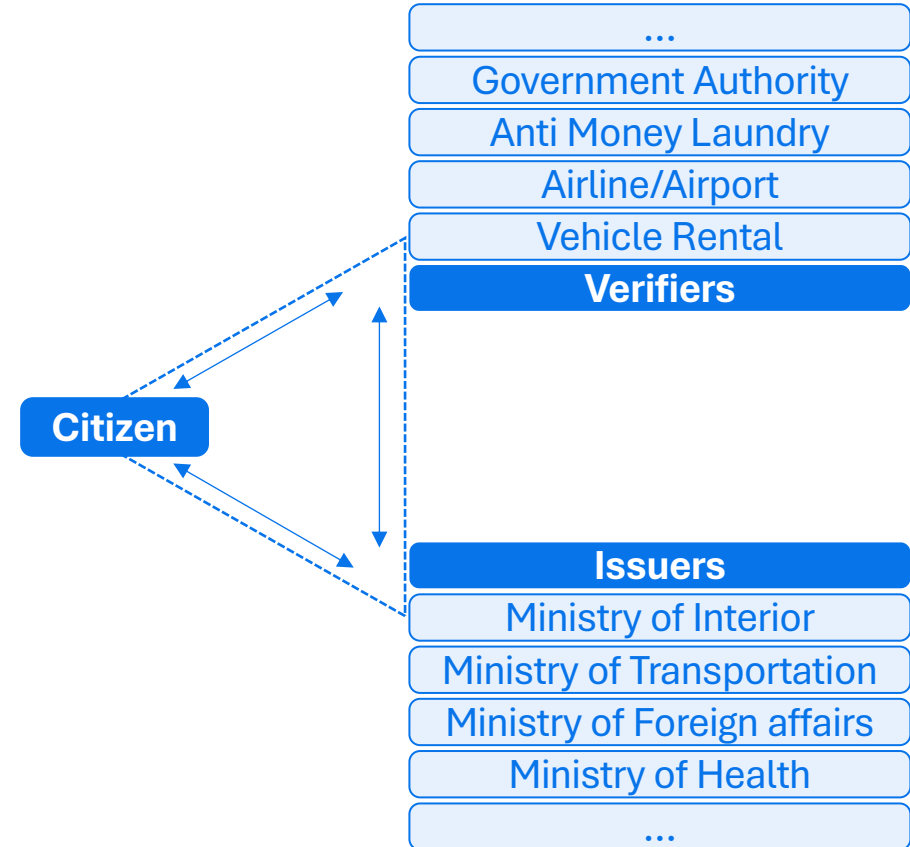
Decentralised Digital Identity is the way forward

THE MODEL

Creating digital trust

One ecosystem. Three roles.

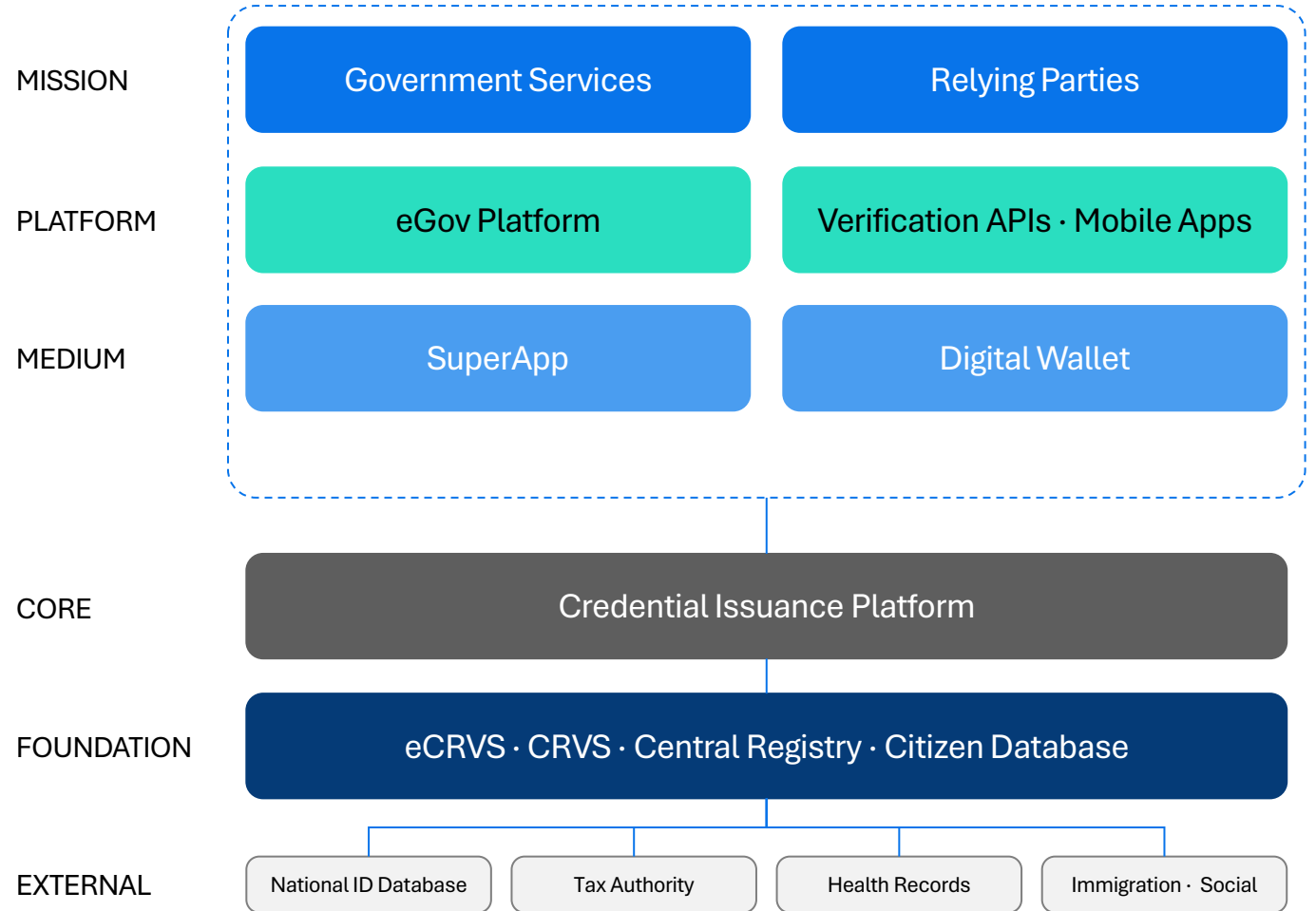
- I. Government sets the rules
- II. Citizens own their data
- III. Verifiers pay to access it



ARCHITECTURE

Sovereign infrastructure that pays for itself

The wallet holds the credentials that prove [who you are](#); the SuperApp is where citizens [use them every day](#).

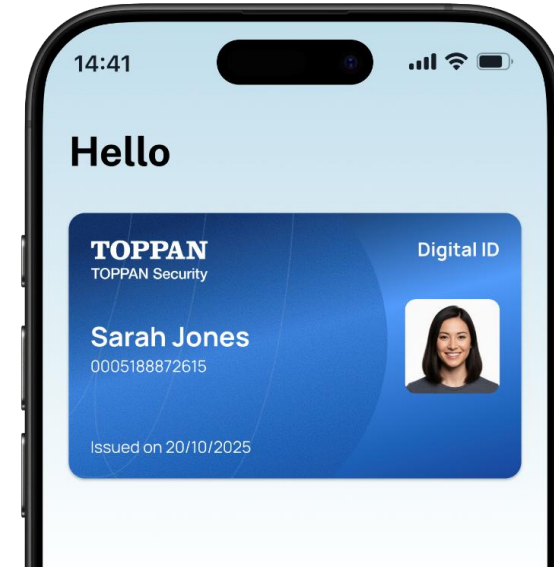


Who holds the keys?



The **government** holds the rules

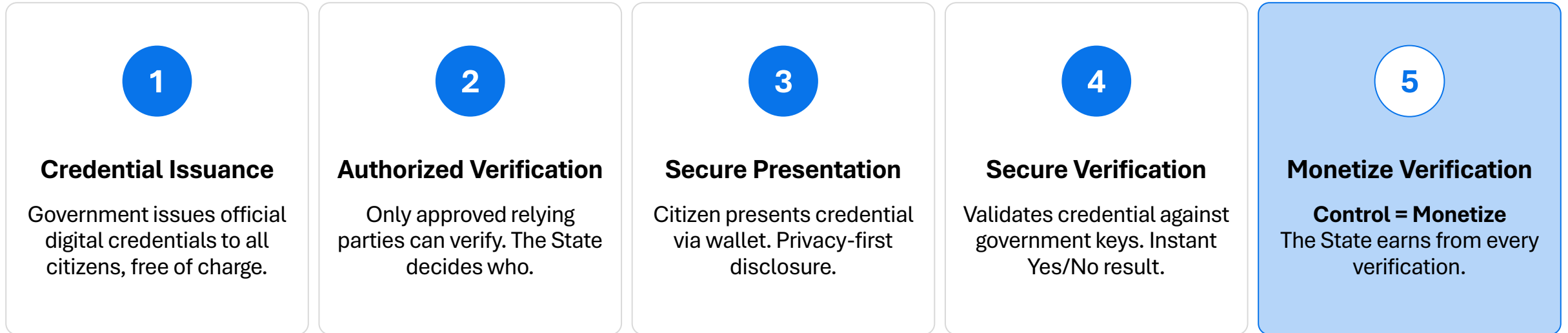
You remain the only trusted issuer. You set the framework, audit every verifier, and monetize the ecosystem. Sovereignty is preserved by design so that no foreign government or corporation holds your citizens' data.



The **citizen** holds the wallet

Citizen owns their credential. They choose what to share and when. In return they get faster access to the services you already provide.

Sustained by relying parties and free for all citizens



Control the framework. Control who verifies. Monetize each verification.

The verification value belongs to the State.

Revenue Model :

1. Transaction Fee Models ([Pay per verification](#))
2. Subscription License Models ([Pay per time window](#))
3. Prepaid Bundle Models ([Volume with expiry](#))

Launch Strong and Evolve Continuously



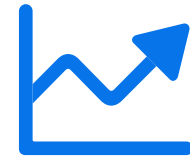
20M

Credentials delivered to citizens nationwide



2020

Year of national adoption and rollout



+6years

Continuous operation with steady growth

Let's Build One Digital Ecosystem

