



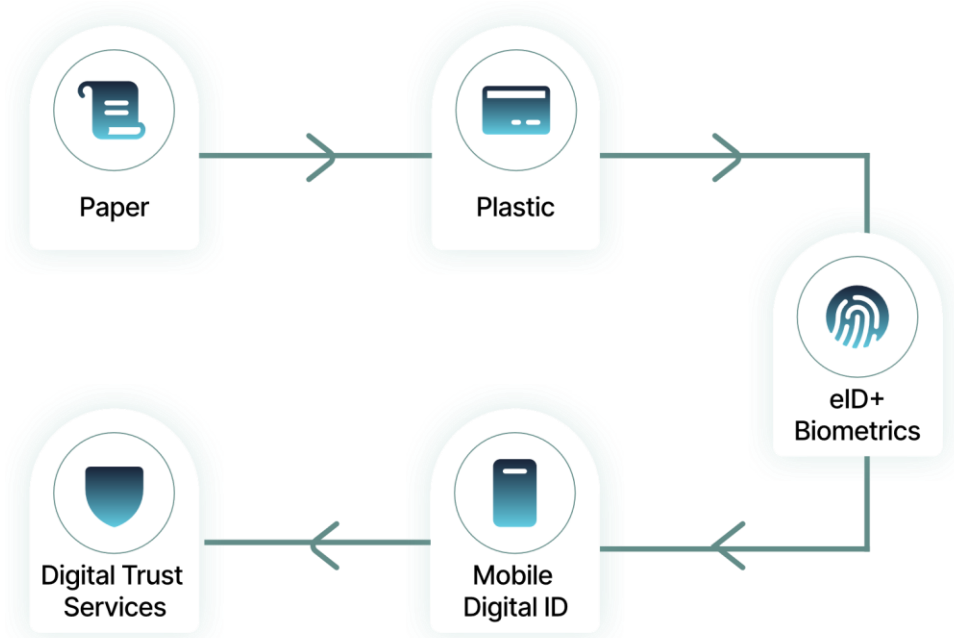
DIGITALLY
TRUSTED
NATIONS



ID4AFRICA2026
ABIDJAN | CÔTE D'IVOIRE | MAY 12-15

THE CONTEXT

Digital ID Has Evolved - Adoption Hasn't



Each phase is a breakthrough, yet nations repeatedly faced similar challenges.

Persistent Challenge: Limited Adoption (Low to Moderate)

- Technology Project Approach
- High Device Costs(eID)
- Repeated and Complex Integrations
- Technical Feasibility – Varied Platforms
- “Joined-Up” Ecosystem
- Balancing PUSH (Regulation) & PULL (ROI)

INFLECTION POINT

Need for a New Approach, Rethinking TRUST

This is no longer about inclusion, convenience or use cases.

This is about,

Digital Economies being TRUSTED at SCALE.

National Blueprint Strategy / TRUST Model that unlocks high-impact use cases, orchestrates ecosystem participation, and ensures Digital ID adoption at scale.



Blueprint for Trust Worthy Digital Economies.

DIGITAL TRUST

What is it...

..confidence in people, technology, and processes to deliver a secure, reliable, citizen-centric, and compliant digital world.

Digital Trust is

= Verifiable TRUST + Repeatable Excellence in Service Delivery

Problems to be Solved in Digital Ecosystems:

Fraudulent ID Documents



Impersonation



Tampered Contracts



Manipulated Audit/Data Records

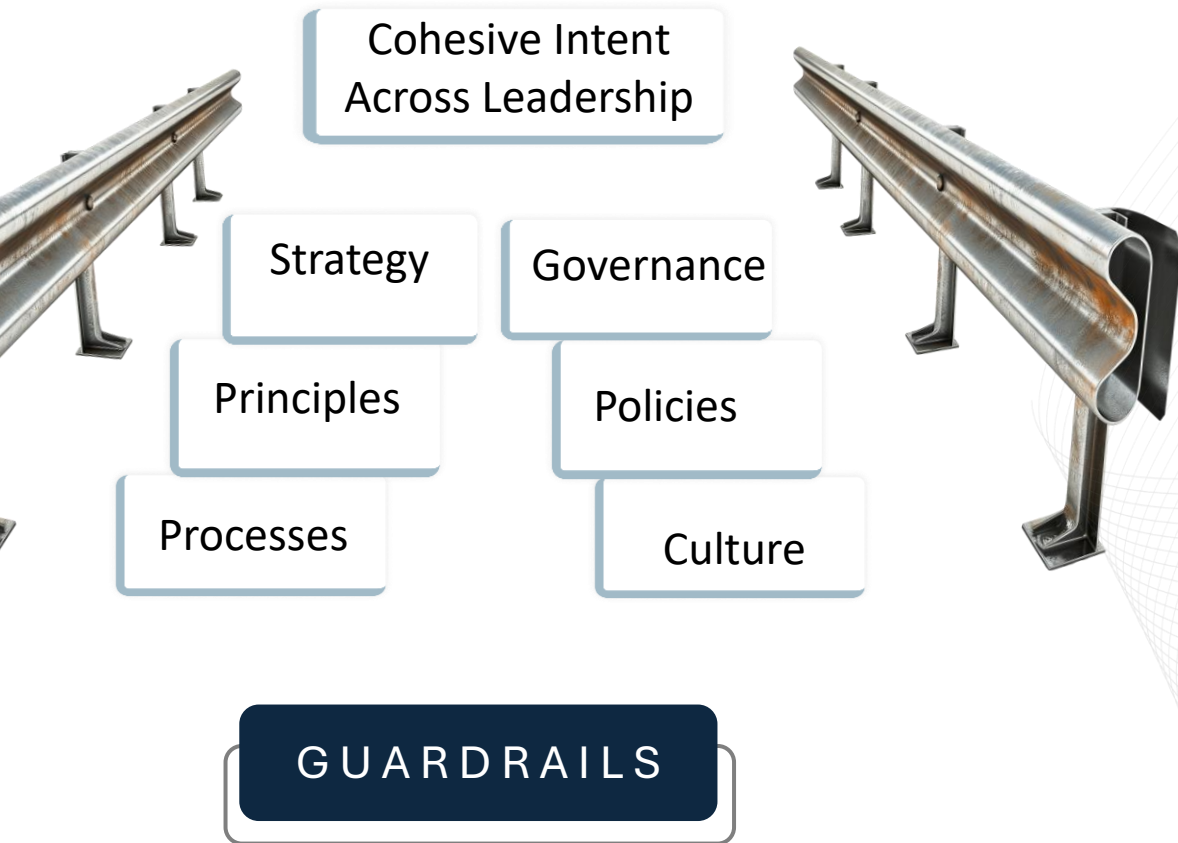


Service Delivery Excellence by Standardising:

- Unified Service Lifecycle Management
- Alignment with Service Level Assurances (SLA)
- Measuring & Monitoring of Service Performance

“Digitally TRUSTED Nations”

Blueprint for Scaling Digital Identity Nationwide



Digitally TRUSTED Nations:

1. The Executive Commitment



- Empowered Central Apex Authority with Executive Mandate
- Seed Funding for Programme Kickstart
- Aligned with National Priorities: “Whole-of-Government Mandate”
- Robust Legal Framework: Data Protection, Digital Trust Services regulation, Digital Identity Laws)
- National Change Management Framework

Digitally TRUSTED Nations :

2. The National Strategy

Adoption At Scale

Use-case driven across citizens, enterprises & government

Growth and Sustainability

Built for national scale & longevity

Core Enablers

Comprehensive
Problem solving
across ecosystem

Inclusive by Design
Stakeholders, Citizen-
centric, Privacy-by-
design

**Transparent
Governance**
Accountable Processes,
Decisions

Trust Foundation

Regulatory Compliant
Strong policy, legal &
data framework

**Standardized Service
Delivery**
Consistent quality across
channels

Digital Verifiability
Trusted, Tamper proof
evidence- each
interaction

- Cabinet-Endorsed Digital ID Strategy
- Robust Regulatory Enforcement Framework
- National TRUST Framework: Standards for PKI, Certificates, Credentials etc.
- Public-Private-People (PPP) Collaboration: Scale Innovation & Delivery
- Level Playing Innovation Ecosystem: for Trusted Digital Solutions
- Nationwide capacity & Competence building & digital literacy

Digitally TRUSTED Nations:

3. The Execution Model



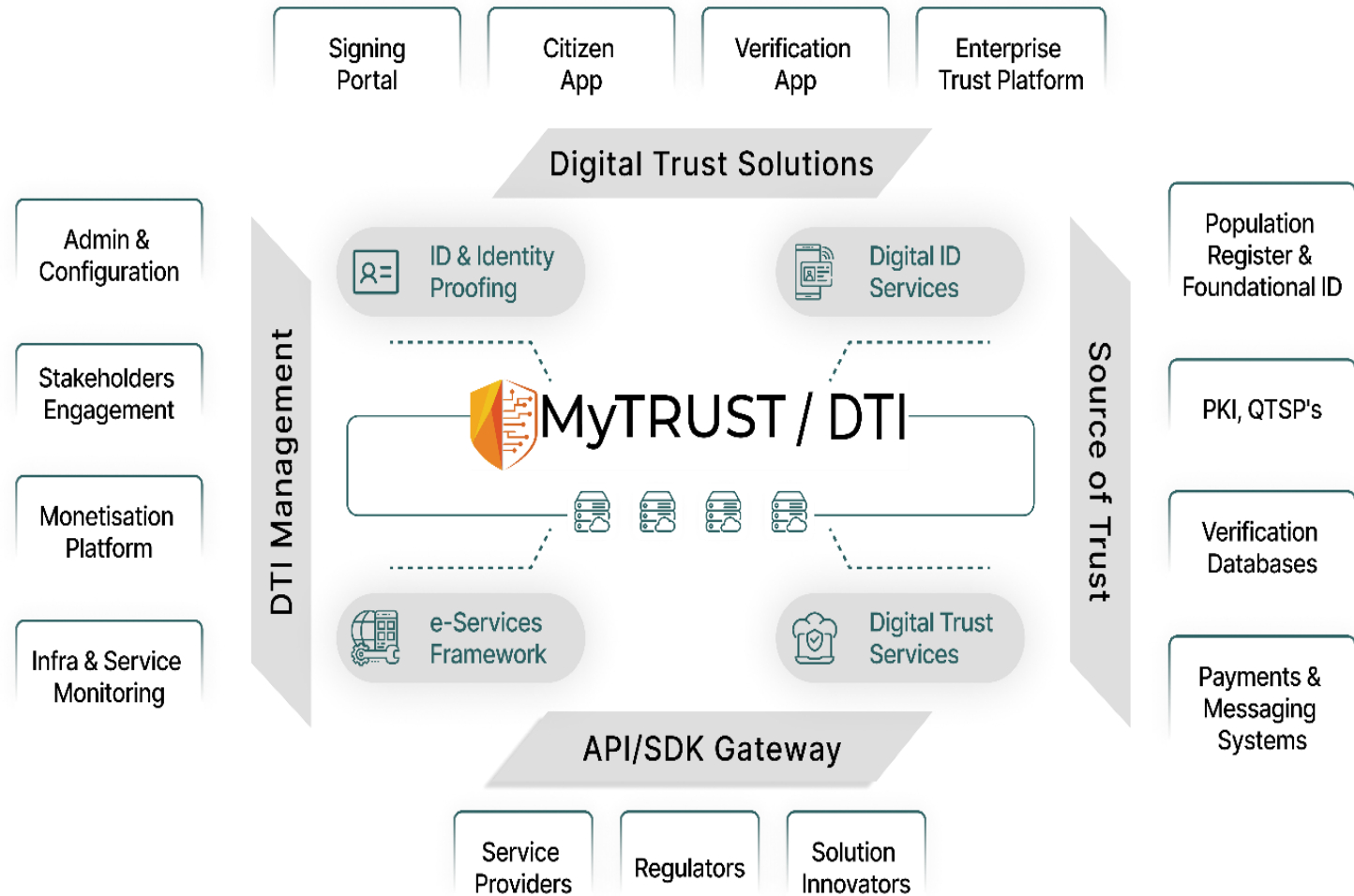
- Bold, Audacious National Goals
- Decentralized, Assisted Enrolment and Delivery
- Holistic Use Case led Adoption
- Prioritize High-Impact Government Services (80/20 Strategy) for **Achieving Cascading Effect**
- Use Cases Innovation: CoE & Regulatory Sandbox
- Catalyze Startups and Ecosystem Innovations

Digitally TRUSTED Nations:

4. The Technology Strategy

- National “Digital Trust Infrastructure”
- Resilient, Privacy, Scalable
- Tech & Skill Agnostic: Service Provider Use Case Launch
- Engineered for Low-Connectivity Inclusion
- Innovation Sandbox: Entrepreneurship & Solution Innovation
- Immutable, Legally Admissible Evidence

Digital Trust Infrastructure (DTI) - Heart of the Technology Strategy



4. The Technology Strategy contd...

Use Cases Adoption Strategy – The Whole Of Nation Approach

By Stakeholder Roles

- › Document Issuers
- › Service Providers / Professionals
- › Businesses
- › Citizens

By Impact Use Cases with Cascading Effect

- › Start with Credential Issuance (gov-led)
- › Trigger Demand across Businesses & Citizens
- › Scale via Relying-Party Adoption

By Customer Segments

- › Identify & Priority Segments
- › Lead with Marquee Use Cases
- › Scale across the Segment
- › Replicate Success Nationwide

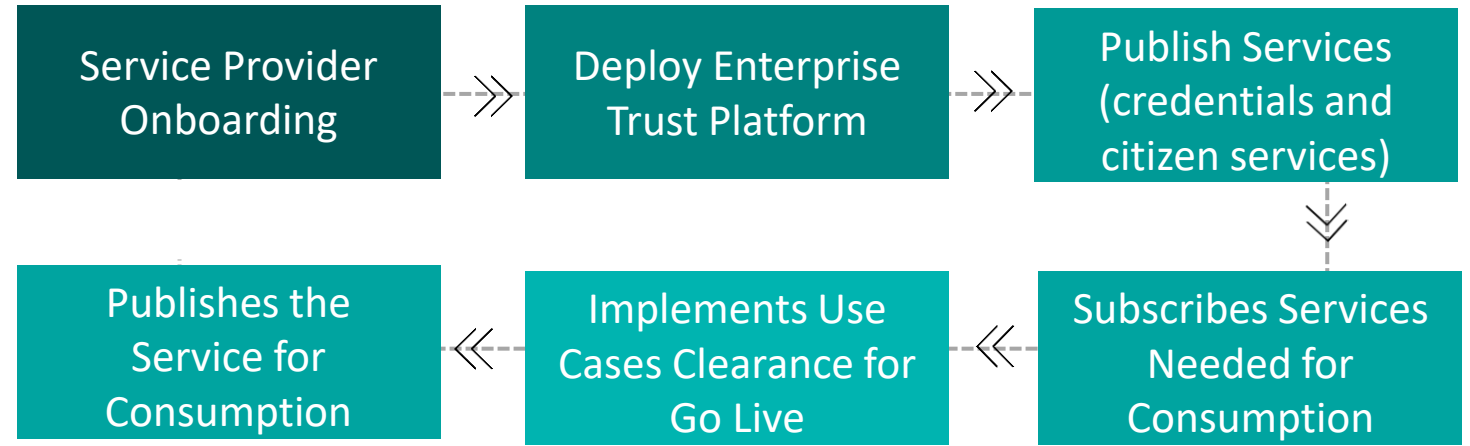
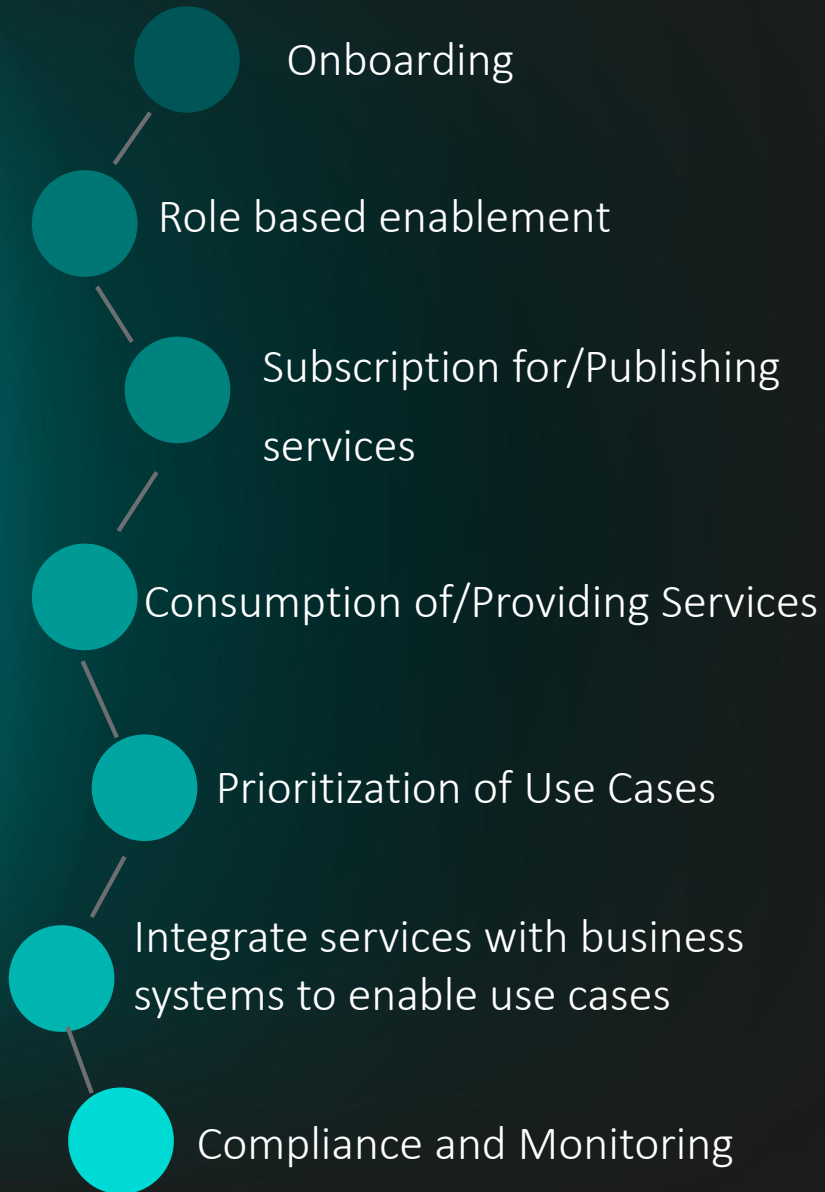
By Use Case Prioritisation

- › Implementation Complexity
- › Risk & Stakeholder Readiness
- › % of Population Covered
- › Socio-economic Impact & Fraud reduction
- › Visibility & National Brand Impact

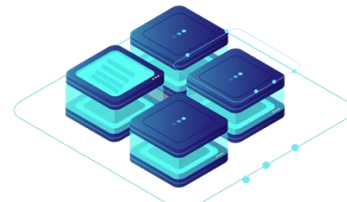


4. The Technology Strategy contd...

Unified Service Provider Journey



- > Enterprise/Entity Management
- > Role Privileges Management
- > ID & IDENTITY Verification
- > KYC & Due Diligence
- > Multi-Factor Authentication
- > Credential Life Cycle Management
- > Digital Signature Workflows
- > Payment & Wallet Management
- > Service Lifecycle Management
- > Integrations and Configurations Management



Enterprise Trust Platform
(Configured based on the Service Providers' Roles)

Digitally TRUSTED Nations:

5. The Governance, Compliance, & Monitoring

Legislate Citizen Data Rights: Access, Correction, Informed Use



National Digital ID Index - Performance Framework



Impact & Metrics



KPIs Linked to National Outcomes



Independent Oversight and Audit committee



Multi-Layered Governance Structure (policy, operational, technical)



Digitally TRUSTED Nations:

6. The Scaling & Sustainability

Scaling

- COE Driven Adoption: Government & Private Sector.
- Use Case Innovation: High Impact, Cross Sectors
- Innovation Ecosystem & Sandbox
- Cross Border Interoperability & Adoption

Sustainable Initiative

- Financial Model: Adoption-led, Value-driven,
- Usage Monetization: Primary Services Free for Citizens, Pay Per Use for service providers
- Stakeholders: Contribution-driven Equitable Revenue Sharing

Centre of Excellence (CoE)



Need for Digital Trust Index: Measure, Benchmark and Accelerate

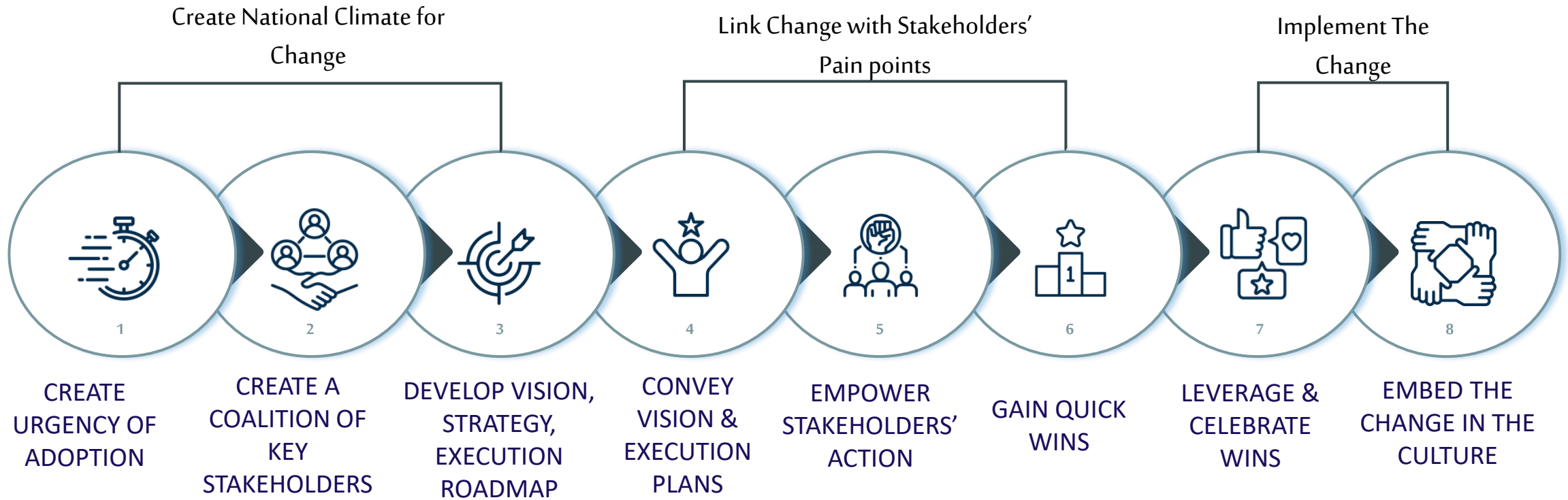
We Suggest- Collaborative
& Co-created Effort by
Nations and Industry

A Digital Trust Index to benchmark and accelerate Digital ID maturity -
ensuring learning, credibility, transparency, and continuous progress



Illustrative Pointers

NATIONAL CULTURAL CHANGE MANAGEMENT



KEY ENABLERS

Centre of Excellence

Use Case Prioritization

Stakeholder Inclusion

Acceleration of Adoption

Digitally Trusted Nations:

The Impact / Benefit at a glance

Inclusion

- > Population
- > Service Providers
- > Impact & Cascading Use Cases

Service Delivery

- > Anytime Anywhere
- > Fraud Resistant
- > SLA Driven

Sustainability

- > Quicker & Wider Adoption
- > Multiple Monetisation Streams: Issuance, Signing, Verification etc
- > Stakeholders: Contribution driven Equitable Revenue Sharing
- > **Monetisation Of Services**



We partner with nations to co-design, build, and sustain digital trust ecosystems- through a strategic engagement ensuring low initial investment and accelerating adoption.

Three Countries



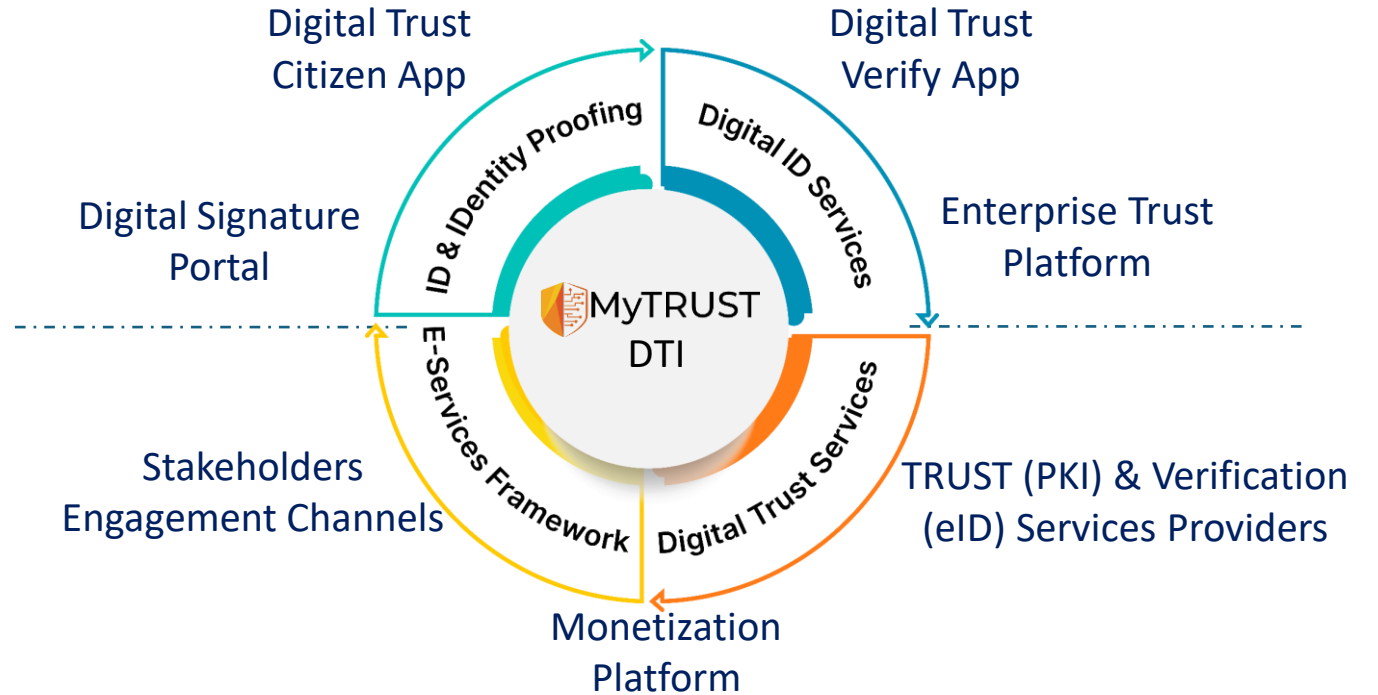
Uganda



Kenya



Middle East Country



2017

2020

2023

2026

- > Enterprise Identity & Access Management (IAM)
- > ID & IDENTITY Verification

> Digital ID Solution

> Digital TRUST Services Platform - MyTRUST

> Digitally Trusted Nation
> Digital TRUST Infrastructure & Solutions

Trust is not a feature —
it is the foundation of every
sovereign digital nation.

Let's together Build "Digitally TRUSTED Nations".

Let us talk, Collab and Transform into a Movement...



Booth M22

