

# EFFECTIVE USE OF IDENTITY TECHNOLOGY IN ACHIEVING UNIVERSAL HEALTH COVERAGE

GHANA'S CASE STUDY

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# GHANA'S DEMOGRAPHICS



Population (2023) :  
**32,870,166**

GDP per capita (2021):  
**2,368.81**



Poverty headcount at  
\$1.90/day (2022) :  
**11.3%**

Life expectancy (2023 WB):  
**64.94 years**



Current health expenditure  
(CHE) per capita (2019) :  
**US\$75.28**

Domestic government  
expenditure as % of CHE (2019):  
**40.2%**



Out-of-pocket expenditure  
(OOP%CHE) (2019) :  
**36.2%**

External expenditure as % of  
CHE (2018) :  
**12%**





# GENERAL OVERVIEW OF NHIS



<b>Legislation</b>	<ul style="list-style-type: none"><li>National Health Insurance Acts 650 (2003) and 852 (2012)</li></ul>
<b>Purchaser</b>	<ul style="list-style-type: none"><li>National Health Insurance Authority (NHIA)</li></ul>
<b>Population coverage</b>	<ul style="list-style-type: none"><li>Appx. 54% of the population</li><li>Enrollment is mandatory (but challenges with enforcement)</li></ul>
<b>Services</b>	<ul style="list-style-type: none"><li>Inclusive benefit package that covers 95% of health condition</li><li>Contracts with public, private &amp; faith-based providers</li></ul>
<b>Sources of finance</b> <b>Hybrid</b>	<ul style="list-style-type: none"><li>Health levy, deductions from employees (&gt;90% of NHIF)</li><li>Premiums &amp; processing fees with generous exemption policies</li></ul>
<b>Payment methods</b>	<ul style="list-style-type: none"><li>Outpatient and inpatient services: G-DRGs (capitation 2012-2017)</li><li>Medicines: Fee-for-service</li></ul>

## What are the broad issues?

- Right to Health is a Universal Human Right
- Social insurance **MUST** be mandatory
- Health Infrastructure ineffective without access
- Competing attention for limited development funds
- High fraud potential – Transparency is Sustainability





# CHALLENGES FACED BY HEALTH ADMINISTRATION AUTHORITIES



Usage of fake identities to obtain healthcare services



Inefficient communication and low literacy level



Health Service Providers Charging fees for services never rendered



Lack of digital records, usage and big-data for an overview national health status and policy initiatives



Government not able to effectively collect revenues to fund National Health system



Mandatory registration difficult to enforce



# WHAT THE SOLUTION MUST DO - MYNHIS APP



01

The use of smart technology identifies and accept members MyNHIS works on both Android and iPhone smartphones.

02

The App is the front-end part of a bespoke solution with a powerful backend dashboard (NMA).

03

The App communicates with backend dashboard providing NHIS services to users in the comfort of their homes.

04

The App provides extensive useful data for both Government decision making and preventive healthcare



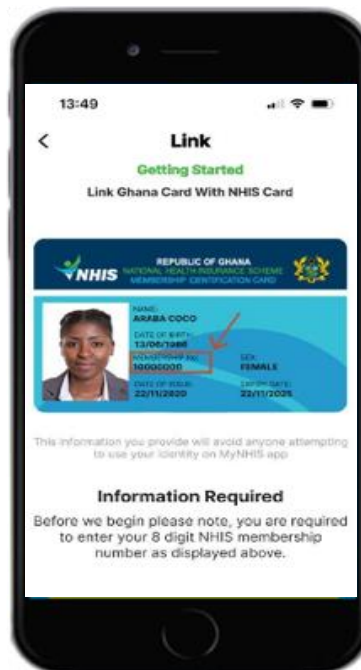
# MyNHIS APP – HOW TO TACKLE THESE ISSUES



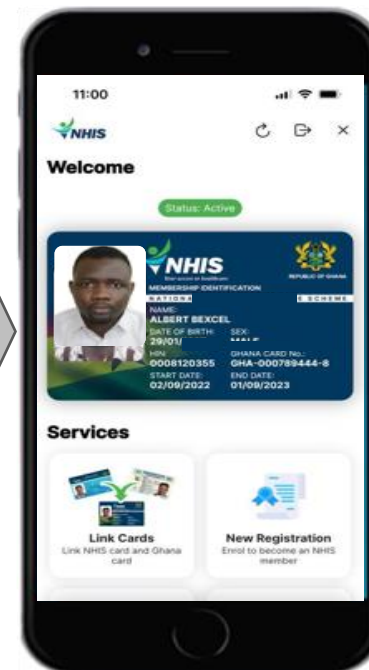
## 1. Accessibility

- No travelling to enrollment centers
- No additional cost to citizens
- It is accessible everywhere
- Foreign phone numbers allowed
- Individual / group use

## 2. Establish a trusted identity



Identity from a trusted database

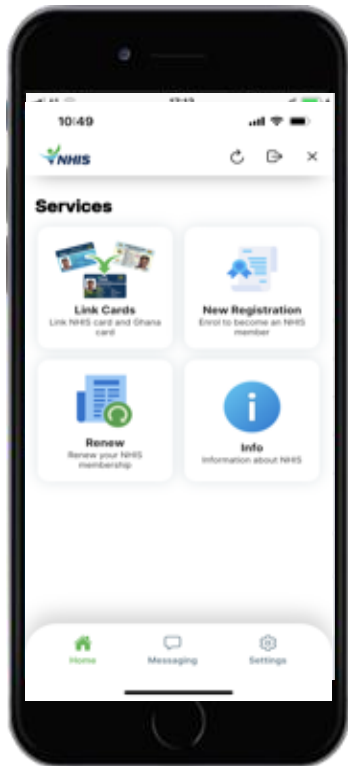




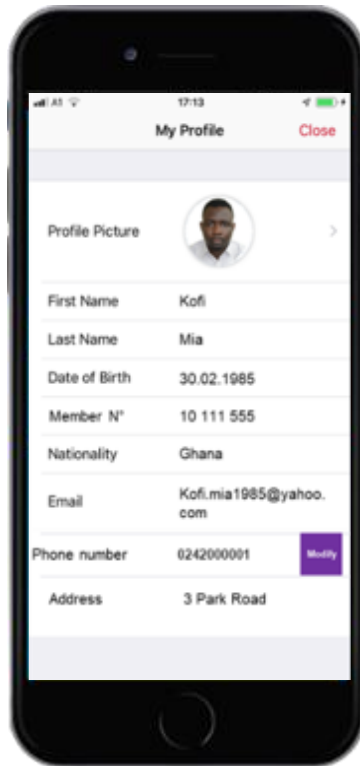
# MyNHIS App - HOW TO TACKLE THESE ISSUES



## 3. One stop shop between citizens and health provider & insurance



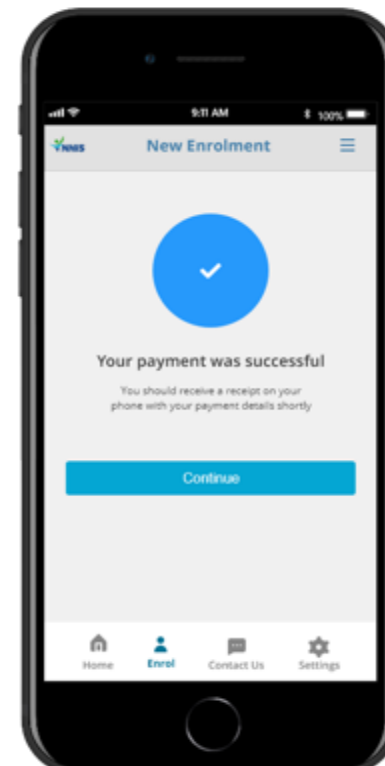
Sign up as a new member



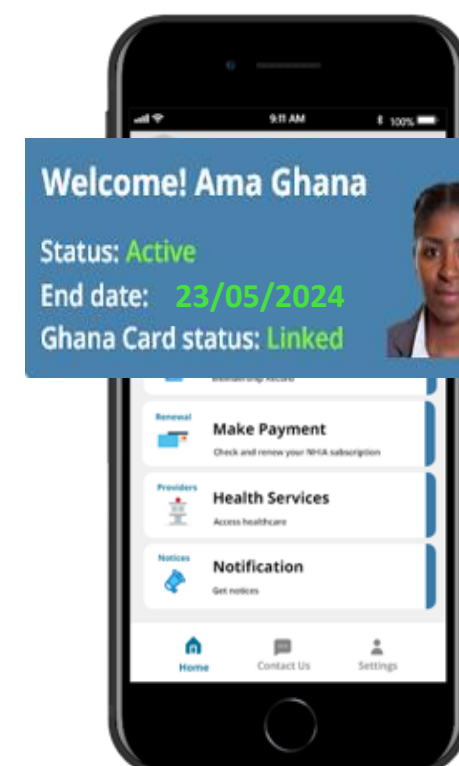
Verify and correct your data



Renew membership



Pay by mobile money, Credit card, Bank transfer



Prove your identity and insurance status with the health provider

Includes photo for biometric check

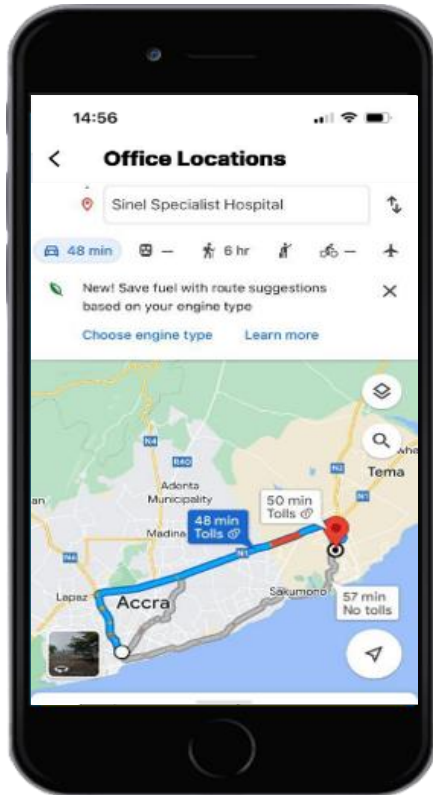




# MyNHIS App – NHIS IN YOUR POCKET



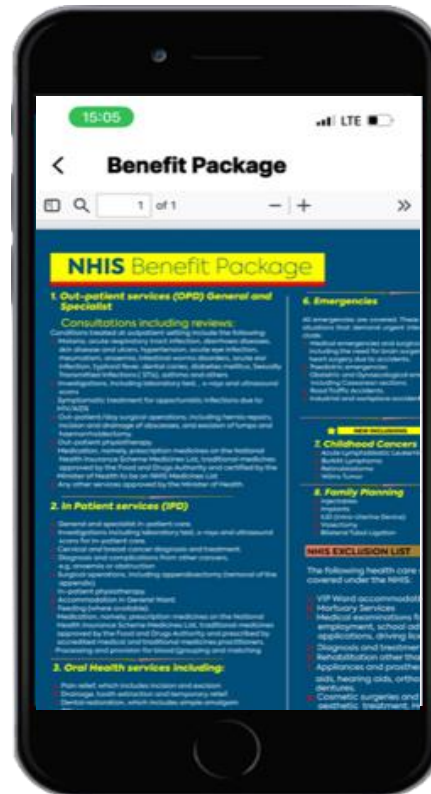
## 4. Usability



Health facility locations



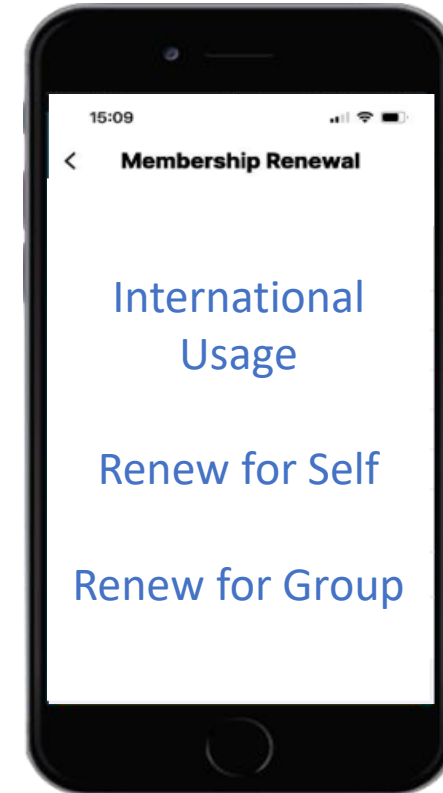
NHIS Medicine list



Benefit package



Communication with the Authority



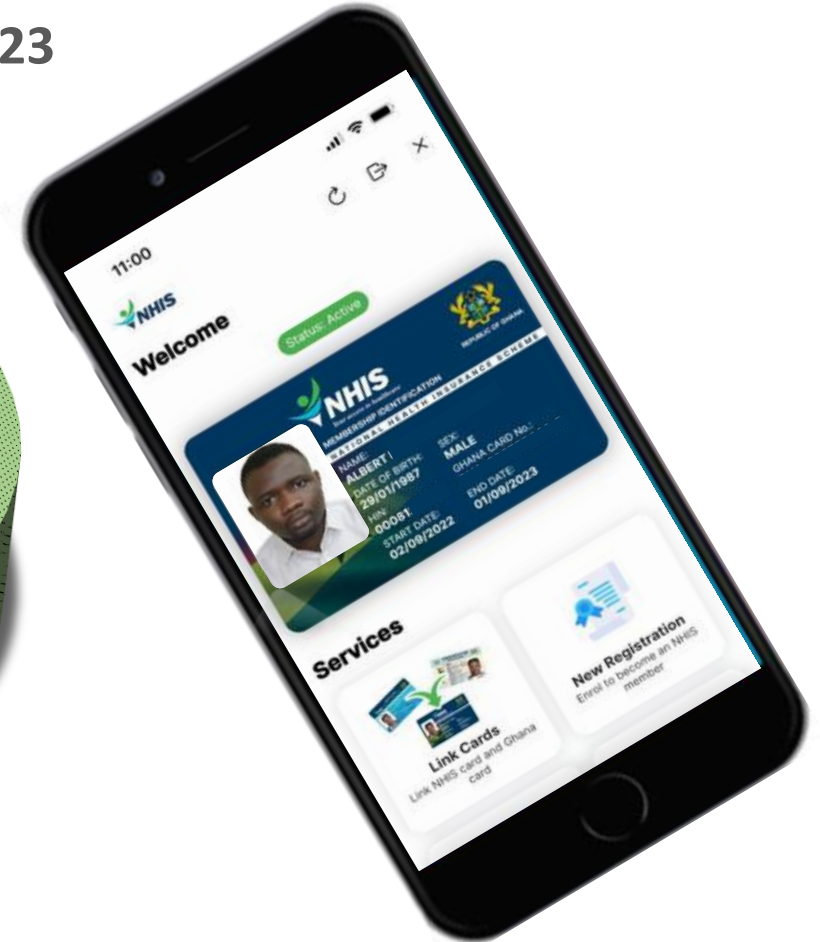
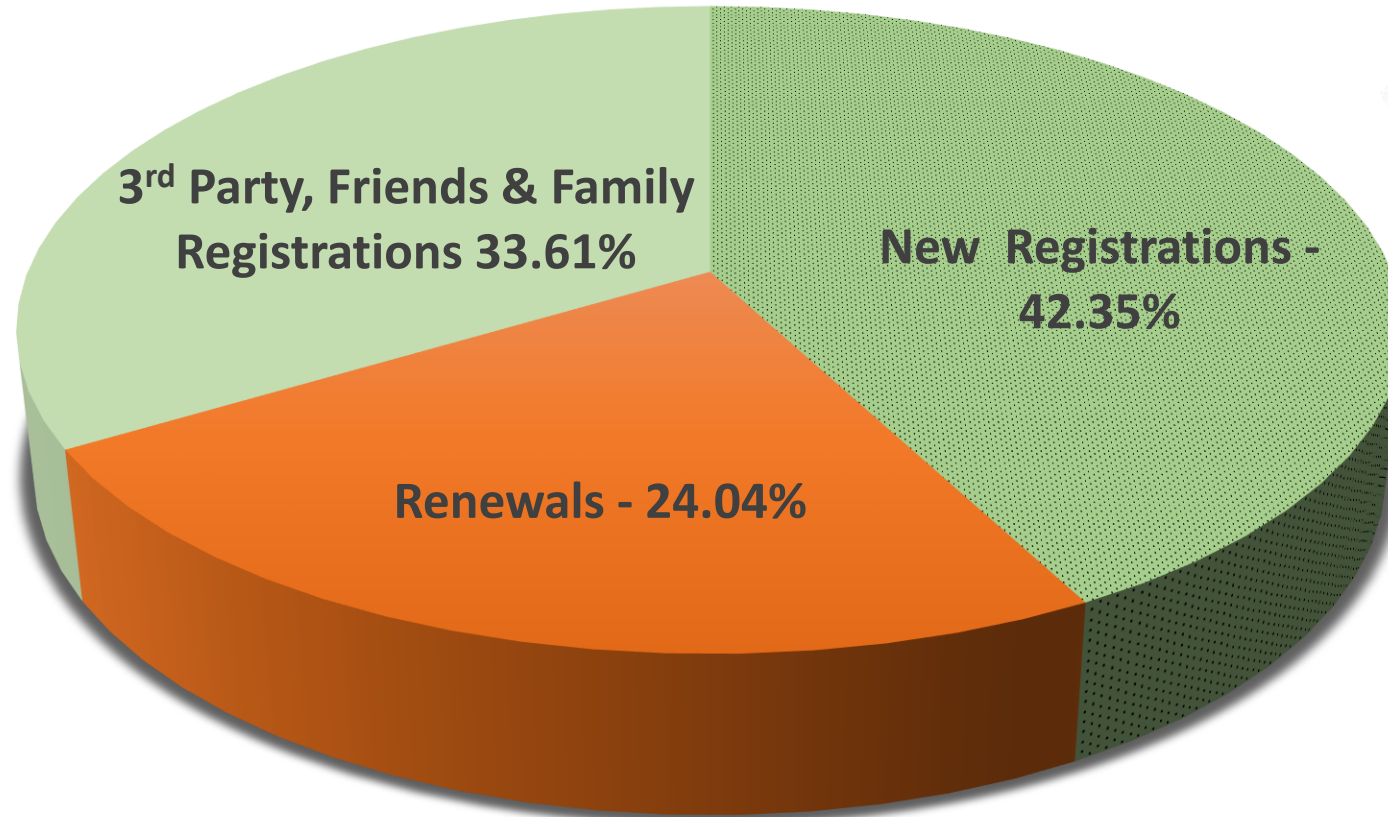
Flexibility



# MYNHIS APP RESULTS SO FAR



myNHIS five months of activity December 2022 – March 2023



What is the benefit of convenience? = 75.96% registrations are new NHIS members





*“I was really excited because if it hadn’t gone through I will have to wait in a queue... I renewed mine and left all the people in the queue behind. The mobile registration is convenient and easy”*



# MACRO CHALLENGES (HURDLES) – Lessons for Africa



- Data Privacy & Security
- Network Infrastructure & coverage
- Digital literacy gaps
- Communication strategy



**Digital ID is a key to achieving UHC in sub-Saharan Africa**



**Thank you very much**

**Merci beaucoup**

**Muito obrigado**

**Medaase pii**

**Asante sana**