

# ETHIOPIA's Super Fayda App and Pre-Registration

**Empowering users and accelerating inclusion** 

Identity is the new collateral



### **National ID Program**



#### Background

- Grassroot Led: Demand for Digital ID continues to be a bottom-up initiative by the general public as well as private and public institutions
- Identified as a Key Pillar for 10-year
  National Dvt. plan and Digital Ethiopia
  Strategy
- Recognition of ID as an *infrastructure* on which digital Social, Health,
   Financial services (both public and private) can be efficiently and sustainably built on



#### Approach

- Grounded on "Sovereignty from the Start"
- Focus on local capacity building training technical and functional experts
- Engagement of the private sector early in the process
- Backed by strong legal mandate and strictly foundational
- Scale-up model factors the youth and existing govt services to ensure reach and inclusion (e.g. MOU with Ethiopost)





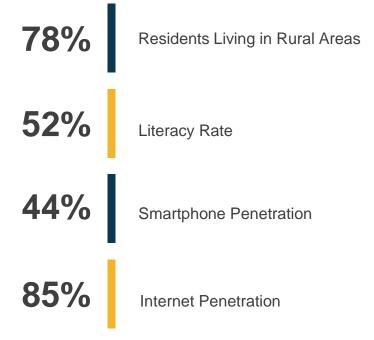
- ID law enacted on March 2023 Ethiopian Digital Identification Proclamation 1284/2023
- Over 1.5 Million Digital ID credentials
- Integration with 11 Institutions.
  ie. Ministry of Revenues, Financial Service Providers

### **Inclusion (Interventions)**

- **Legal**: Deliberate in ensuring strong Inclusion principles enshrined in law
- **Communication**: With 80 languages spoken, communication strategy includes localizing a great deal of NID materials
- Wide physical access points: MoU signed with Ethiopost to ensure reach and quality of service relying on its wide network esp for rural and hard to reach communities.
  - Technology related:

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- Offline Registration and Authentication
- Multi-Platform support & Biometric options
- Physical Credentials
- **Pre-Registration:** Onboarding made easier
- **Fayda Mobile App:** Complimentary service to lead to improved customer service experience



### **Intervention/ Approach**

#### **Pre-Registration**

Enhances the onboarding process by collecting user information, reducing both time and effort required.

#### FaydaApp

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A digital ID platform for smartphones offering secure, swift, and intuitive mobile identification and resident services.

### **Pre-Registration**



Simplify Onboarding Process



Accessible through the Fayda App or Fayda Webportal



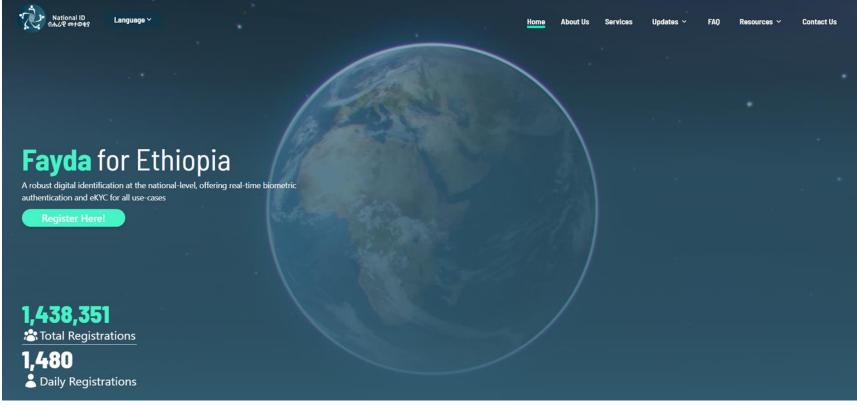
Capture enrollee's demographic datas and consent



Pilot tested and rolled-out



### **Pre-Registration Process**



#### id.gov.et

### **Pre-Registration Process**





Fill Demographic Data



Upload Documents. Proof of Identity and Proof of Address



Book Appointment: Date and Time



#### Confirmation: Printed, PDF, SMS or Email



### **Impact of Pre-Registration**

$\bigcirc$	Efficiency	Time management and precise appointment. Minimize Human E rror	01
$\bigcirc$	Illiteracy	Digital Navigators: Aided registration and form filling	02
$\bigcirc$	Accessibility	E nrollment Location Availability Assistance	03
	Inclusivity	Overall E ncourages E ase of registration	04
E.C.			



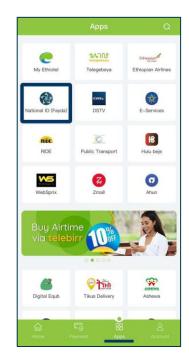
### FaydaApp

The Fayda APP is one form of the Digital ID credential on smartphones, allowing residents to avoid carrying a physical ID card offering functionalities of Mobile ID and Residents Services

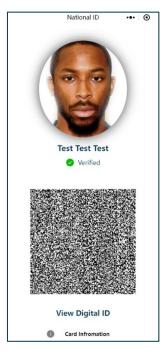
- Faster and Secure
- Control over Personal Data
- Improved User Experience

### **Fayda Digital Credentials**









### **Fayda Digital Credentials**



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### Fayda SuperApp Features

Under development

To be launched end of 2023 for iOS and Android

#### Updates:

- Demographic Data
- Registration and Status



#### Authentication:

- Offline
- OTP/ PIN Authentication



#### ID Management:

- Retrieve Lost ID
- Pre-Registration U



#### **Credentials:**

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- Fayda Encode (Offline Authentication)
- Generate Printable Credentials

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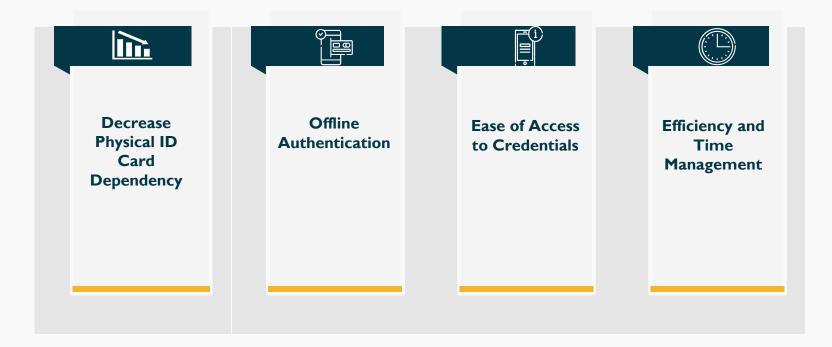
### Fayda Encode

In the Ethiopian context, Authentication cannot fully be online because of challenges with respect to internet connectivity in certain areas.

Fayda Encode is a reliable offline authentication mechanism using 2D Barcode containing identification data, a resident will be able to take it anywhere for validation without losing privacy.

- Digital Credentials
- Printable Credentials

### **FaydaApp: Expected Outcomes**





## **Thank You**

